



D7.4 SMARTHANDLE Plan for Exploitation and Dissemination of Results 3

SMART
HANDLE



D7.4

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Results 3**



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Project Title	Resilient manufacturing lines based on smart handling systems
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Number of the Deliverable	D7.4
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Abstract

This deliverable presents the final update of the SMARTHANDLE Plan for Exploitation and Dissemination of Results, consolidating all communication, dissemination, collaboration and exploitation activities carried out during the full project lifecycle, with particular emphasis on the third and final reporting period. It documents how project results have been communicated to relevant stakeholders, how synergies with European initiatives and sister projects have been established, and how exploitable outcomes have been prepared for post-project uptake. The report provides a comprehensive overview of dissemination channels, stakeholder engagement actions, scientific outputs, industrial outreach and exploitation planning, while outlining the legacy actions ensuring continued visibility and impact of SMARTHANDLE results beyond the project's completion.

Executive summary

The SMARTHANDLE project has placed strong emphasis on dissemination, communication and exploitation as key enablers for maximising the impact of its technological and industrial results. Over the course of the project, and particularly during its final year, a structured and multi-channel strategy was implemented to ensure that project outcomes reached relevant industrial, research, policy and societal stakeholders across Europe and internationally.

This deliverable summarises the final implementation of that strategy. It reports on the use and performance of communication channels such as the project website, social media, newsletters, press releases, videos and printed materials, alongside extensive participation in conferences, workshops, exhibitions and joint events with sister Horizon Europe projects. Particular attention is given to collaborative dissemination activities with AGILEHAND, MASTERLY and HARTU, which



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strengthened cross-project synergies and increased visibility within the European manufacturing ecosystem.

In parallel, the deliverable documents the maturity of the exploitation activities, including the final identification of Exploitable Results (ERs) and Key Exploitable Results (KERs), market and feasibility analyses, business modelling and partners' individual exploitation intentions. Together, these actions demonstrate how SMARTHANDLE has translated research outputs into concrete pathways for industrial adoption, follow-up research and long-term sustainability beyond the project's formal end.